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OUR FOUNDER’S MESSAGE

CHAIRWOMAN ZAHNG GIL-JAH

Everyone wants to live a happy life. However, regardless of their will, sometimes people slip into depression and live an unhappy life. People feel uneasy and restless when they are lacking even the smallest things — and this makes the world dreary.

They have forgotten to stretch out a helping hand to those who are in difficulties and left behind. What is truly needed in our society is love.

Now, we live in the age of globalization. Nevertheless, people have become more closed-minded and alienated from one another. Sharing and giving is being lost; people are becoming individualistic and self-centered rather than living together in harmony. People pursue their own success and happiness, and there is no room in their minds to look after their neighbors.

The International WeLoveU Foundation concerns about the state of our society and makes efforts to share happiness, which everyone desires. For a healthy society and a hopeful future, we would like to share love with our neighbors in need through systematic volunteer services and give them hope. We look forward to your consistent concern and support for the growth of the International WeLoveU Foundation.

Zahng Gil-jah
OUR MISSION

WeLoveU responds to the diverse challenges of our neighbors through volunteer services with a mother’s love.

Chairwoman Zahng Gil-jah established the International WeLoveU Foundation in 2001 to promote unity, friendship, and peace worldwide beyond nationality, race, religion, and socioeconomic status through impactful volunteerism inspired by a mother’s love. WeLoveU believes a mother’s love is the key ingredient to cultivating a united global community. Just as a mother cares for every part of their child’s life, WeLoveU’s volunteer service takes a holistic approach to care for our planet and global neighbors in six key areas: Education, Emergency Relief, Environmental Protection, Health, International Aid, and Community Well-being.

---

(Photograph of Chairwoman Zahng Gil-jah and soldiers receiving gifts)
The International WeLoveU Foundation actively supports the Sustainable Development Goals

The International WeLoveU Foundation is a non-governmental organization associated with the United Nations Department of Global Communications.

As part of the 2030 United Nations agenda for sustainable development, the 17 Sustainable Development Goals (SDGs) are an urgent call for action by all countries — developed and developing — in global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth — all while tackling climate change and working to preserve our oceans and forests.
Intl. WeLoveU Foundation volunteers plant 30,000 plugs of marsh grass at Sunset Cove Park in Jamaica Bay.
Every single day we make a decision about what our community looks like, if we’re going to be engaged or not. And every time we need to make a decision to pick up a piece of trash, we say yes to our community, yes to a new day and our neighborhoods. Thank you so much. I love the relationship with WeLoveU.”

Pennsylvania State Representative Jared Solomon
Industrialization, urbanization, and globalization have left a tremendous mark on our world — for the good and bad. Despite these advancements, society has come to neglect the most important gift of all: our environment.

The Clean WORLD Movement is the Intl. WeLoveU Foundation’s environmental protection initiative. Since 2009, WeLoveU has conducted cleanups and tree plantings as well as educated communities about sustainable practices.

The acronym “WORLD” stands for Water, Oxygen, Region, Life, and Descendants — components of a healthy habitat. Through a hands-on approach of organizing events and webinars, WeLoveU and its volunteers show their determination to have a clean world for the present and future generations.
Between 2018 and 2021, WeLoveU volunteers put in 15,866 volunteer hours, supported 99 communities, removed more than 109,000 pounds of litter from the environment, and planted more than 513 trees and 30,000 marsh grass plants.

WeLoveU has established meaningful partnerships with government agencies and officials through the Clean WORLD Movement and provides companies with corporate volunteer opportunities.

**DID YOU KNOW?**

One tree produces 360 lbs of oxygen. WeLoveU planted 513 trees in 3 years, producing 184,680 lbs of oxygen and removing more than 320,000 tons of CO₂. This is equivalent to taking 70,000 cars off the road.
Chiseling Away at the Academic Opportunity Gap

The Intl. WeLoveU Foundation supports students, families, educators, and schools through various educational initiatives in order to close the achievement gap and ensure students have equitable educational opportunities.

“The opportunity gap is a serious issue that has an impact not only on a child’s academic success during grade school years, but also their chances of graduating from high school and college as well as employment as an adult. Research shows that early intervention and providing resources to families help fight the achievement gap. The opportunity gap is a complex issue, but consistent small steps towards closing it will add up.”

“Those donations provided us with the ability to make sure that every single child in Irvington who needs a computer got a computer to use.”

- Superintendent of Irvington Schools, Dr. April Vauss

Statistics show that students who engage in reading 20 minutes a day are likely to score better than 90% of their peers on standardized tests.

The WeLoveU Foundation donated 2,000 new books to the Joseph M. Sanzari Children’s Hospital in Hackensack, NJ, and 1,600 new books to Christiana Children’s Hospital in Wilmington, DE.

Each child received a new book during their hospital stay. Books are provided during pediatric care and serve as a source of encouragement, strength, and hope. WeLoveU’s book drives help to replenish hospitals’ supply of books when demand is high.

Dr. Stephen Percy

Joseph M. Sanzari Children’s Hospital

“What we do is not only share the books with them, but let them go home with books. I always tell parents the best thing you can do with your kids is read to them. This is a terrific start to have the resources to allow us to do that. Thank you very much for what you do and keep doing it. You’re making a difference in the world every day.”
Closing the Homework Gap: Bridging the Digital Divide

On March 18, 2020, the COVID-19 pandemic forced a statewide school closure in New Jersey, resulting in students shifting to remote learning through the end of the academic year. This turn of events caused a monumental challenge for 230,000 students living in the Garden State who lacked access to technology (Johnson, 2020).

One in four teens in low-income households in the U.S. don’t have a computer in their home.

New Jersey Governor Phil Murphy

In July 2020, Governor Murphy presented his plan to close the digital divide for New Jersey Public Schools during the pandemic. He included a call to action in his address for additional support from organizations and firms. “Any help we can get from our business and philanthropic community will allow us to stretch our state funds even further to offset other costs that our districts are facing.”

NJ Homework Gap Webinar

In response to Governor Murphy’s call to action, WeLoveU hosted a webinar to raise awareness. More than 500 participants joined WeLoveU’s webinar on August 20, 2020. Panelists included Dr. April Vauss, Superintendent of Irvington Public Schools, and Roger León, Superintendent of Newark Public Schools. The school representatives shared how the transition to remote learning has impacted students and what tools are needed to support them during the school year. The webinar marked the launching of WeLoveU’s “Bridging the Digital Divide” campaign, which called on donors to support the initiative to procure devices to donate to schools in need.
WeLoveU helps students reach their full potential
In 2020, the WeLoveU Foundation launched Closing the Homework Gap: Bridging the Digital Divide in response to how the coronavirus pandemic impacted the lives of students, families, and teachers.
The program identifies schools in need of devices to facilitate remote learning and aims to increase students’ access to technology to complete their assignments at home.
Through the help of supporters, partners, and generous donors, WeLoveU closed the digital divide for students in three schools in Connecticut and New Jersey by providing the necessary tools to receive an inclusive, equitable, and quality education.

$107K
FUNDS RAISED

432
DEVICES DONATED

2,160
STUDENTS & FAMILIES SUPPORTED
Closing the Homework Gap: Bridging the Digital Divide

Around nine of ten U.S. parents with K-12 children at home (93%) said their children have had some online instruction since the coronavirus outbreak began in February 2020.

U.S. Senator
Richard Blumenthal

This gap is rapidly becoming a kind of chasm that undermines education for countless young people in Hartford and Connecticut and around the country. What the WeLoveU Foundation is doing today is really leadership by example. More and more private organizations hopefully will follow the WeLoveU Foundation and provide these kinds of essential devices for young people. It is really a wonderful event to mark another step in trying to bridge the homework gap.

Approximately 1 out of 3 students in urban communities didn’t have a home computer to attend class remotely at the beginning of the pandemic.

CT Homework Gap Webinar

On September 15, 2020, more than 500 people tuned in to WeLoveU’s webinar featuring U.S. Senator Richard Blumenthal and Hartford Public Schools representatives. Speakers engaged the audience on how to take action to close the homework gap in Hartford, CT.
Connecticut has one of the largest achievement gaps in the country.

On December 4, 2020, the WeLoveU Foundation presented 120 Chromebooks, desktops, and webcams to Hartford Public Schools. Senator Richard Blumenthal and Superintendent Leslie Torres-Rodriguez joined WeLoveU’s special ceremony streaming live from Burr Mall, outside Hartford’s City Hall.

Following the event, WeLoveU volunteers delivered the devices to Bulkeley High School.

On June 4, 2021, WeLoveU delivered 32 iPads to the Bridgeport Public School district to support the technology needs for pre-k to second-grade students. The donation was made possible by a generous grant from People’s United Bank.

Superintendent Michael Testani expressed his thanks, saying “I am grateful for your generosity and the support you are providing our students in Bridgeport during an extremely challenging year.”

The donations supported the goal of providing one-to-one student to device ratio for access to online learning.

**DID YOU KNOW?**

According to the United Nations, in 2020, about 1.1 billion children in 108 countries were affected by school closures due to the pandemic.
It was equally important to help students transition back to in-person instruction as it was to connect them to devices. WeLoveU’s means of doing so was expanding the Closing the Homework Gap program.

While Closing the Homework Gap: Bridging the Digital Divide connected students to devices for remote learning at the start of the pandemic WeLoveU developed a second branch to the program in 2021 called Closing the Homework Gap: Packs on Backs and Tools for Schools. The project aims to help families and children ease back into school by providing backpacks and school supplies needed for a successful classroom experience.

A backpack is among the necessary items on a student’s list of supplies to prepare for the big day. However, this expense can become costly for families year after year. Some use the same backpack over multiple years even as they wear down and become unreliable. Statistics show children who live in under-resourced communities struggle to succeed in school, and WeLoveU believes a lack of resources shouldn’t impede educational success.

With the help of corporate sponsors, supporters, and donors, the WeLoveU Foundation donated 800 backpacks across schools in three states: 150 in California, 450 in Illinois, and 350 in New Jersey. Participating schools held backpack donation ceremonies where WeLoveU volunteers personally distributed backpacks to the students.

‘From what we have already seen, the smiles on the faces of our students, that’s it. Truly, the fact is that these kids are overlooked many times; they come from low-income families. These backpacks are better than what they normally get, so we’re just thankful for that, and again the whole purpose is to encourage reading. So they put their reading books and homework and everything in that, and that’s what we want. We want to encourage them in their reading, their math, being well-rounded citizens. We thank you for that.’

- Marlton School Principal Kimberly Miller
In preparation for the Chicagoland winter, the International WeLoveU Foundation hosted the Warming the Windy City clothing drive in partnership with the Children First Fund (CFF). The campaign aims to supply winter gear to elementary school students to ease economic burdens exacerbated by the pandemic.

Unlike adults, children are unable to regulate their body temperatures. As a result, they’re susceptible to developing hypothermia or infections like pneumonia. Additionally, the winter season can be expensive for families, and the pandemic has compounded people’s budgets. The drive hopes to provide students with an equal opportunity to receive quality resources for a warmer winter.

The drive ran from October 15 to November 15, 2021, and WeLoveU collected more than 600 new coats and 1,500 hats, gloves, and socks. On November 19, 2021, WeLoveU volunteers and CFF held a donation ceremony at Nash Elementary, where students from Nash and Benjamin E. Mays Elementary Academy received their new coats and winter items. Encouraging handwritten notes, prepared by WeLoveU volunteers, were given with each coat.
1500
HATS, GLOVES & SOCKS DONATED
The WeLoveU Foundation promotes healthy living and the well-being of all people. Since 2004, WeLoveU has been hosting worldwide blood drives to save lives and combat blood shortages. Between 2018 and 2021, WeLoveU helped save more than 8,000 lives by donating nearly 3,000 pints of blood.

WeLoveU also hosts health and wellness webinars and expos to provide communities access to health information and resources, working with local healthcare providers to arrange opportunities for engagement with professionals, free screenings, nutrition education, and more.

2,958 PINTS OF BLOOD DONATED
8,874 SAVED LIVES
If you donate blood every 56 days from age 17 to 79, you would donate 46.5 gallons of blood.

WeLoveU has donated eight lifetimes’ worth of blood — 370 gallons!
When the COVID-19 pandemic struck in 2020, more than 50,000 blood drives were canceled nationwide, resulting in severe blood shortages. WeLoveU addressed the shortage by consulting with health professionals to plan safe, socially distanced blood drives when it was needed most.

“The need for blood is ongoing and even more so during the COVID-19 pandemic due to cancellation of blood drives and implementation of physical distancing,” said Dr. Sam Ho, a volunteer of the WeLoveU Foundation. “However, blood donation is not considered a social gathering but rather part of the critical infrastructure and an essential activity.”

WeLoveU held large-scale blood drives in Los Angeles, CA; Dallas, TX; and Atlanta, GA. Sizable blood drives were possible because of meaningful partnerships with the Dallas Cowboys, WSS, Pizza Hut, Papa John’s, Chick-fil-A, the American Red Cross, and LifeStream Blood Bank. Because of their support, WeLoveU had the space and resources to operate blood drives that ultimately helped save thousands of lives.
Notable guests who attended include Cowboys Vice President Jerry Jones, Jr., Cowboys players Isaac Alarcón and DeMarcus Lawrence, former Cowboys player Tony Dorsette, NBA Hall of Famers Dikembe Mutombo and Dominique Wilkins, former Lakers player Metta Sandiford-Artest and Josh Powell, and former Hawks and Nets basketball player Mario West.
The Intl. WeLoveU Foundation hosted the Family Health and Wellness Expo in Wilmington, DE, at the H. Fletcher Brown Boys and Girls Club on March 24, 2019. The goal was to connect households to free health resources in a family-friendly environment.

Nearly 20 health-related organizations attended, offering spinal screenings, blood pressure checks, cooking demonstrations, and more. TOVA Community Health, Hello Fresh, Renu Medical & Injury Center were some of the vendors that joined the all-day event.
World Sickle Cell Day and Sickle Cell Awareness Month Webinars

The Intl. WeLoveU Foundation and Dr. Nina Anderson, Founder of TOVA Community Health, joined forces to host sickle cell awareness webinars and blood drives in 2020 and 2021. The virtual events raised awareness about sickle cell disease while celebrating the advancement in treatment.

The World Sickle Cell Day Virtual Forum on June 19, 2020, brought in 600 participants from across America and around the world. Viewers poured in from the Dominican Republic, France, Ghana, Honduras, Malaysia, Mexico, Netherlands, Nigeria, Peru, the Philippines, Puerto Rico, South Korea, and Spain.

World Sickle Cell Awareness Month Webinars with Dr. Nina Anderson and Dr. Monique Bowman, WeLoveU’s volunteer health adviser, happened on September 30, 2020 and September 22, 2021. In 2021, Dr. Baia Lasky from the American Red Cross joined to discuss what lies ahead for patients with sickle cell disease.

DID YOU KNOW?

Sickle cell disease is a group of inherited red blood cell disorders. It affects about 100,000 people in the U.S.

Elissa Pettinato, PA-C
Monique Bowman, ND
In February 2021, a massive winter storm caused a state of emergency in Texas. Millions lost power and many were forced to go without water because of water supply disruptions and burst pipes. WeLoveU volunteers from around the country traveled to Texas to distribute 6,000 cases of water to residents at WSS storefronits in Arlington, Dallas, Houston, and Pasadena, in partnership with WSS and Reebok, for two days.

“This water donation is saving our lives.”
- Houston resident
During Labor Day weekend in 2021, 140 WeLoveU volunteers helped residents in Little Falls, NJ, after Hurricane Ida devastated their neighborhood. Homeowners reached out to the WeLoveU Foundation for assistance, remembering their disaster relief efforts in 2018 when the community was overwhelmed by historic flooding. Volunteers helped disinfect homes, clean salvageable items, remove wet drywall and furniture, and pull up flooring. In total, WeLoveU helped clean 40 homes during the 2018 and 2021 emergency relief efforts in Little Falls, NJ.

Little Falls Council President Anthony Sgobba said, “On behalf of the entire government and township of Little Falls, again, thank you for taking your time out on this holiday weekend and helping our residents at a time that is so desperate. Thank you so much.”
The first-ever East Coast New Life Family Walkathon happened in Washington, D.C., on August 5, 2018. The walkathon’s theme was "A Walk for Bright Minds," which supported the #BrightHaiti Project’s second phase of donating school supplies.

Chairwoman Zahng Gil-jah has held walkathons for more than 20 years to help families pay medical expenses, refugees of climate change and civil war, and more.
THE #BRIGHTHAITI PROJECT

Out of 10 million people in Haiti, only 2.5 million people have power. The nation experiences frequent blackouts, which can halt daily activities. For students enrolled in Haiti’s vocational schools, unexpected blackouts hinder their efforts to study. In 2018, WeLoveU marked its first undertaking in providing international aid to Haiti through the #BrightHaiti Project by raising awareness of Haiti’s need for proper lighting to help students thrive and donating solar-powered lanterns.

Funds Raised: $266K
Solar-Powered Lanterns Donated: 3,000
Students & Families Supported in Haiti: 15,000
The 23rd New Life Family Walkathon was held at Liberty State Park in Jersey City, NJ, on July 28, 2019. The walkathon raised funds to help Mozambique with emergency relief efforts in the wake of cyclones Idai and Kenneth.

WeLoveU also launched the #AIMfortheGoals campaign at the walkathon to inspire participants to implement the SDGs in their daily life through simple actions. In addition to the U.S. walkathon, WeLoveU walkathons took place in Peru, the Philippines, and South Korea.

**DID YOU KNOW?**
You can save up to $14,830 if you switch to a reusable water bottle. A household of five can save $74,160 after 12 years of using reusable water bottles.

**NEW LIFE FAMILY WALKATHON**

**Funds Raised**
$165K

**Participants**
2,500
With the funds raised from the 23rd New Life Family Walkathon, the Intl. WeLoveU Foundation in Mozambique coordinated emergency relief with the Ministry of Education. In June 2019, volunteers began rebuilding the Eduardo Mondlane Primary School in the City of Beira, the capital and largest city of Sofala Province.

The school has five buildings consisting of grades 1-7 with 3,100 students. WeLoveU created a temporary school area for students to continue their studies while the construction was underway. The school rebuilding was completed in April 2020. Additionally, WeLoveU volunteers repaired damaged homes throughout Mozambique.
WeLoveU attended the 68th United Nations Civil Society Conference in Salt Lake City, UT, at the Salt Palace Convention Center from August 26–28, 2019. The conference’s theme was “Building Inclusive and Sustainable Cities and Communities.” More than 30 WeLoveU volunteers from across America attended the conference to host a workshop and three exhibits to empower youth and explore networking and partnership opportunities with like-minded NGOs.
The “Empowering Youth to Fulfill the Goals” workshop featured a panel-style discussion with the American Red Cross and WeLoveU representatives. Panelists discussed the challenges preventing youth from volunteering, such as juggling school and work or establishing their careers.

In the exhibition hall, WeLoveU volunteers guided more than 500 guests through the #BrightHaiti Experience. Participants received a glimpse into what it’s like for people in Haiti to live, work, and study without consistent electricity. Inside the booth, guests were plunged into darkness and asked to read in candlelight. They then experienced the relief WeLoveU’s solar-powered lantern provided to households in similar circumstances.

Guests were then guided to two more exhibits: one to learn about the foundation's #StartDoingGood comic book that explains the Sustainable Development Goals and the other to educate visitors on the foundation's initiatives and activities.
In a household, a mother takes care of the expenses related to her child’s well-being—educational supplies and costs, healthcare, and everything in between. In the same way, the International WeLoveU Foundation cares for our neighbors in the global village and our environment by focusing on impactful programs in the areas of Health, Education, Environmental Protection, Emergency Relief, International Aid, and Community Well-Being.

**FINANCIAL STATS 2018–2021**

Program Expenditures on Initiatives*
Average of 2018–2021

*Expenditures exclude in-kind donations
WeLoveU is looking for a place to call home! We launched our first capital campaign in 2021. From July to December, WeLoveU raised over $350,000 toward the purchase of a new building to serve as a hub for coordinating volunteer activities and hosting community events. We extend a huge thank you and "WeLoveU!" to our generous donors and supporters.

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**Program Expenditures on Initiatives*2018-2021**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>2018</th>
<th>2019</th>
<th>2020***</th>
<th>2021</th>
</tr>
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<tbody>
<tr>
<td>Program expenditures* (excl. in-kind):</td>
<td>$37,385</td>
<td>$91,175</td>
<td>$68,111</td>
<td>$186,949</td>
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<tr>
<td>In-kind donations:**</td>
<td>$164,341</td>
<td>$26,828</td>
<td>$90,250</td>
<td></td>
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<tr>
<td>Program expenditures (incl. in-kind):</td>
<td>$201,725</td>
<td>$91,175</td>
<td>$94,939</td>
<td>$277,199</td>
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* The program expenditures figures in the chart exclude in-kind donations, which are opportunistic and thus non-recurring.

** In-kind donations were for the following: $164,341 in 2018 (solar-powered lanterns for the #BrightHaiti Project), $26,828 in 2020 (Dell computers), and $90,250 in 2021 ($33,250 for backpacks, $57,000 for emergency relief water donations).

*** Due to the COVID-19 pandemic and social distancing concerns, all programs were canceled for the first half of the year, which resulted in a material decrease in program expenditures.

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**Percentage of Non-Program Expenditures*2018-2021**

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<thead>
<tr>
<th>YEAR</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-program expenditures* (excl. in-kind):</td>
<td>$175,319</td>
<td>$243,693</td>
<td>$109,978</td>
<td>$119,318</td>
</tr>
<tr>
<td>Non-program expenditures / total expenditures:</td>
<td>82%</td>
<td>73%</td>
<td>62%</td>
<td>39%</td>
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* The non-program expenditures figures in the chart exclude in-kind donations, which are opportunistic and thus non-recurring.
Sum Total of Program Expenditures on Initiatives* 2018–2021

- **Education**: $77,572
- **International Aid**: $49,073
- **Environmental Protection**: $34,995
- **Emergency Relief**: $67,510
- **Health**: $125,455
- **Community Well-Being**: $29,013

*Expenditures exclude in-kind donations.